

KOREA	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Smokers													
% Men	41.9	-	-	44.2	-	43.9	43.4	42.0	41.0	41.3	43.0	75.4	72.0
% Women	6.5	-	-	6.3	-	6.2	7.1	6.9	6.6	6.6	7.0	7.6	9.0
Retail Channels (% of Cigarettes Sold by)													
All tobacco products sold by retailers designated by Office of the Monopoly													
Advertising Media Available													
Television	No												
Radio	No												
Newspapers	Yes												
Cinema	No												
Coupons	Yes												
Billboards	No												
Magazines	Yes												
Point of Sale	NA												

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KENYA	1984	1985	1986	1987	1988	1989	1990
Cigarette Consumption (Millions)	5.0	5.1	5.3	5.6	6.1	6.2	6.2
% Filters	74.0	74.0	73.0	73.0	71.0	68.3	69.0
% Plain	26.0	26.0	27.0	27.0	29.0	31.7	31.0
Size of Cigarettes (% of market)							
Under 80 mm	26.0	26.0	27.0	27.0	29.0	31.7	31.0
80 - 85 mm	74.0	74.0	73.0	73.0	71.0	68.3	69.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Pack (% of market)							
Soft Pack	90.0	89.0	91.0	91.0	90.0	89.9	89.0
Hard Pack	10.0	11.0	9.0	9.0	10.0	10.1	11.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Menthol (% of market)	14.0	13.0	13.0	13.0	12.0	10.1	9.0
Types of Blends (% of market)							
Virginia	71.0	70.0	69.0	70.0	68.0	70.5	72.0
Black	29.0	30.0	31.0	30.0	32.0	29.5	28.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Company Shares (% of market)							
BAT	99.7	99.8	99.9	99.9	99.8	99.8	99.7
Others	0.3	0.2	0.1	0.1	0.2	0.2	0.3
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Major Brands' % Market Shares							
Sportsman	46.0	45.0	46.0	47.0	46.0	43.4	43.0
Rooster	18.0	18.0	19.0	18.0	19.0	21.0	21.0
Sweet Menthol	14.0	13.0	13.0	13.0	12.0	10.1	9.0
Embassy	9.0	10.0	8.0	8.0	9.0	9.8	11.0
Others	13.0	14.0	14.0	14.0	14.0	15.7	16.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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MOROCCO	1987	1988	1989	1990
Cigarette Consumption (Millions)	14.7	15.0	14.8	15.3
Imported Market (Millions)	1.2	1.4	1.6	1.7
% Filters	NA	NA	NA	NA
% Plain	NA	NA	NA	NA
Size of Cigarettes (% of market)				
Under 80 mm	NA	NA	NA	NA
80 - 85 mm	NA	NA	NA	NA
Total	NA	NA	NA	NA
Pack (% of market)				
Soft Pack	NA	NA	NA	NA
Hard Pack	NA	NA	NA	NA
Total	NA	NA	NA	NA
Menthol (% of market)	NA	NA	NA	NA
Types of Blends (% of market)				
Air Cured	NA	NA	NA	NA
Virginia	NA	NA	NA	NA
Black	NA	NA	NA	NA
Total	NA	NA	NA	NA
Company Shares (% of market)				
RJR	59.4	64.6	57.8	59.1
PMI	36.8	31.9	39.4	38.2
B&W	3.5	3.2	2.5	2.5
BAT	0.3	0.3	0.3	0.2
Total	100.0	100.0	100.0	100.0
Major Brands' % Market Shares				
Winston	58.0	62.5	56.3	57.9
Marlboro	36.7	31.9	39.4	38.1
Camel	1.2	1.9	1.3	1.3
Salem	0.2	0.2	0.1	0.1
More	0.1	0.1	0.1	0.1
Others	3.8	3.4	2.8	2.5
Total	100.0	100.0	100.0	100.0

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ITALY

Question Sheet: Smoking and Health Categories

- 1) Does your country have tar and nicotine ratings?
Yes
- 2) If yes, must they be printed on the pack?
No, but proposed
- 3) Must a health warning be printed on the pack?
No, but proposed
- 4) Are there other areas of health concerns, such as carbon monoxide, etc., which are being contemplated?
NA
- 5) What is your country's definition of "low tar"?
Under 10 mg. tar
- 6) What is your country's definition of "low nicotine"?
NA
- 7) Is your country using any fiscal policies such as raising taxes to limit the use of cigarettes?
NA

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MALAYSIA	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Rothmans														
Dunhill Filter	4.9	5.1	12.0	11.0	10.2	9.9	11.8	10.3	13.2	-	-	27.5	25.1	28.9
Dunhill Int'l	-	-	-	-	0.5	-	-	0.2	0.1	-	-	-	-	-
Rothman's 100s	-	4.2	8.3	7.7	5.4	5.0	5.8	3.8	2.9	-	-	0.8	0.9	0.9
White Horse	3.7	3.5	1.9	NA	1.4	1.9	3.2	4.5	4.3	-	-	4.0	3.3	3.0
Rothman's King Size	2.9	2.0	2.0	NA	0.8	0.6	0.7	-	0.4	-	-	0.1	0.2	0.2
Craven Filter	2.7	2.0	NA	NA	1.1	0.9	NA	0.7	0.5	-	-	-	-	-
Pall Mall	NA	NA	NA	NA	0.7	0.8	NA	0.6	0.6	-	-	-	-	-
P. Stuyvesant	-	-	-	-	-	-	3.5	3.0	3.3	-	-	2.6	4.0	4.5
Virginia Gold	-	-	-	-	-	-	-	2.9	4.4	3.6	5.2	5.1	4.3	4.3
Other	10.3	5.1	10.2	13.0	8.2	6.5	2.2	0.3	7.4	39.1	42.3	6.2	11.6	10.6
Total	24.5	21.9	34.4	31.7	28.3	25.6	27.2	26.3	37.1	42.7	47.5	46.3	49.4	52.4
Reynolds	2.2	2.2	3.6	5.6	8.2	8.5	9.3	8.6	8.9	9.0	9.1	16.3	16.9	15.3
Philip Morris	1.1	0.6	0.6	0.8	0.9	2.8	5.6	5.9	-	-	-	3.3	3.4	3.5
Others	-	-	-	-	-	1.6	0.4	0.3	-	-	-	0.3	0.1	0.4
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
100mm - 120 mm	NA	NA	NA	NA	7.4	8.0	11.5	7.0	8.1	7.2	6.0	7.3	12.4	11.1
King Size	NA	NA	NA	NA	89.1	88.0	85.1	89.7	88.8	89.6	91.4	90.7	85.4	86.8
Regular	NA	NA	NA	NA	3.5	4.0	3.4	3.3	3.1	3.2	2.6	2.0	2.2	2.1
Total	NA	NA	NA	NA	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Television		Yes												
Radio		Yes												
Newspapers		Yes												
Cinemax		Yes												
Coupons		Yes												
Billboards		Yes												
Magazines		Yes												
Point of Sale		Yes												

(1) Does your country have tar and nicotine ratings?

No

(2) If yes, must they be printed on the pack?

NA

(3) Must a health warning be printed on the pack?

Yes

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JAPAN**Advertising Media Available**

Television	Yes
Radio	Yes
Newspapers	Yes
Cinema	Yes
Coupons	-
Billboards	Yes
Magazines	Yes
Point of Sale	Yes

Question Sheet: Smoking and Health Categories

1) Does your country have tar and nicotine ratings?	Yes
2) If yes, must they be printed on the pack?	Yes
3) Must a health warning be printed on the pack?	Yes
4) Are there other areas of health concern, such as carbon monoxide, etc., which are being contemplated?	No
5) What is your country's definition of "low tar"?	Inside standard of JTI below 15 mg.
6) What is your country's definition of "low nicotine"?	Inside standard of JTI below 1.0 mg.
7) Is your country using any fiscal policies such as raising taxes to limit the use of cigarettes?	No
8) Are there many health reports to your knowledge coming out in the next 12 to 18 months in this area?	NA

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SWEDEN	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Cigarette Consumption												
Consumption (billion units)	11.7	11.9	11.5	12.1	11.6	11.5	11.2	11.2	11.1	11.2	10.9	10.8
Export (billion units)	-	-	-	-	-	-	-	-	-	-	-	-
% Filters	89.0	90.0	91.0	91.0	92.0	93.0	93.0	93.0	94.0	94.0	95.0	96.0
Per Capita Usage	1797.0	1777.0	1704.0	1781.0	1700.0	1686.0	1629.0	1630.0	1606.0	1611.0	1563.0	1554.0
Types of Blends (% of market)												
American Blend	99.9	99.9	99.9	99.9	99.9	99.9	99.0	99.0	99.0	99.0	99.0	99.0
Others	0.1	0.1	0.1	0.1	0.1	0.1	1.0	1.0	1.0	1.0	1.0	1.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Size of Cigarette (% of market)												
Group I - 0.85 g.	55.0	55.0	54.0	52.0	52.0	54.0	56.0	62.0	65.0	65.0	70.0	75.0
Group II - More than 0.85 g.	45.0	45.0	46.0	48.0	48.0	46.0	44.0	38.0	35.0	35.0	30.0	25.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Market Share by Company (% of market)												
Swedish Tobacco Co.	87.1	87.5	87.6	87.3	87.2	87.3	87.2	87.0	87.1	86.9	86.0	86.0
Philip Morris, Inc.	9.6	9.5	9.5	9.7	9.6	9.7	9.8	10.0	12.8	10.0	10.0	11.2
Others	3.3	3.0	2.9	3.0	3.2	3.0	3.0	3.0	0.1	3.1	4.0	2.8
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Major Brands Market Share (% of market)												
Blend Yellow MSF	12.0	12.0	13.0	14.0	15.0	19.0	18.0	18.6	18.5	17.9	16.4	15.8
Prince KSF	19.0	18.0	18.0	18.0	19.0	18.0	17.0	14.7	13.1	12.6	12.4	11.1
Blend White MSF	-	-	-	-	-	5.0	6.0	6.0	6.4	7.3	7.9	8.4
Right KSF	1.0	2.0	3.0	3.0	4.0	5.0	5.0	5.0	5.5	5.7	5.2	5.2
Prince Lights KSF	7.0	8.0	8.0	9.0	9.0	6.0	9.0	9.0	8.5	7.1	5.9	5.4
Blend Blue MSF	4.0	4.0	4.0	4.0	4.0	4.0	5.0	5.0	4.7	4.8	4.7	4.6
Prince LSF	-	-	-	-	-	-	-	2.3	3.9	4.8	5.1	5.3
Blend Ultra	-	-	-	-	-	-	-	3.3	3.7	3.8	4.1	4.5
John Silver Filter	-	-	-	-	-	-	-	4.3	4.1	4.0	3.7	3.4
Marlboro LSF	4.0	4.0	5.0	5.0	5.0	5.0	4.0	4.8	5.0	5.9	6.1	6.2
Total	47.0	48.0	51.0	53.0	56.0	62.0	64.0	73.0	73.4	73.9	71.5	69.9
Smokers (% of population*)												
Men	33.0	32.0	30.0	29.0	30.0	29.0	28.0	27.0	24.0	24.0	25.0	25.0
Women	34.0	33.0	30.0	32.0	31.0	31.0	30.0	28.0	26.0	27.0	26.0	28.5

*Adult population 15 years and older

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SRI LANKA	1984	1985	1986	1987	1988	1989	1990
Cigarette Consumption (Millions)	5.6	5.9	5.8	5.5	5.1	4.8	5.2
% Filters	85.0	87.0	88.0	90.0	91.0	93.0	94.0
% Plain	15.0	13.0	12.0	10.0	9.0	7.0	6.0
Size of Cigarettes (% of market)							
Under 80 mm	93.0	93.0	92.0	91.0	78.0	84.0	78.0
80 - 85 mm	7.0	7.0	8.0	9.0	22.0	16.0	22.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Pack (% of market)							
Soft Pack	77.0	77.0	76.0	73.0	66.0	73.0	61.0
Hard Pack	23.0	23.0	24.0	27.0	34.0	27.0	39.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Types of Blends (% of market)							
Virginia	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Company Shares (% of market)							
BAT	99.9	99.9	99.9	99.9	99.9	99.9	99.9
Others	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Major Brands' % Market Shares							
Bristol	76.0	79.0	79.0	80.0	69.0	77.0	71.0
Gold Leaf	7.0	7.0	8.0	9.0	17.0	16.0	22.0
Three Roses	10.0	9.0	7.0	7.0	5.0	3.0	3.0
Capstan	5.0	5.0	5.0	4.0	9.0	3.0	3.0
Others	2.0	0.0	1.0	0.0	0.0	1.0	1.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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NETHERLANDS	1984	1985	1986	1987	1988	1989	1990
Cigarette Consumption	17.1	15.9	15.9	15.6	15.6	16.1	16.7
% Filters	72.3	73.1	75.0	76.5	78.8	80.7	83.2
Plain	27.7	26.9	25.0	23.5	21.2	19.3	16.8
Types of Blends (% of Market)							
Blended	41.0	40.0	42.0	44.0	48.0	52.0	56.0
Virginia	34.0	34.0	33.0	33.0	29.0	27.0	25.0
Other	25.0	26.0	25.0	25.0	23.0	21.0	19.0
Size of Cigarette (% of market)							
Under 80 mm	26.1	25.4	23.2	21.9	19.9	18.3	16.2
80-85 mm	70.1	70.5	71.8	72.7	74.4	76.0	78.0
Over 85 mm	3.8	4.1	5.0	5.4	5.7	5.7	5.8
Pack %							
Soft Pack	80.1	79.4	76.8	72.4	59.5	46.7	36.4
Hard Pack	18.4	18.9	21.4	25.9	39.0	52.0	62.7
Other	1.5	1.7	1.8	1.7	1.5	1.3	0.9
Menthol %	4.8	4.9	4.7	4.7	4.5	4.4	4.2
Market Share by Company (% of Market)							
Rothmans	43.0	44.0	42.0	41.0	40.0	39.0	36.0
BAT	24.0	24.0	24.0	24.0	23.0	23.0	23.0
Philip Morris	13.0	13.0	14.0	16.0	16.0	19.0	21.0
Others	20.0	19.0	20.0	19.0	19.0	19.0	20.0
Major Brands' Market Shares (% of Market)							
Marlboro	10.0	11.0	12.0	14.0	30.0	17.0	19.0
Caballero	18.0	18.0	17.0	17.0	7.0	16.0	14.0
Camel	10.0	11.0	11.0	12.0	10.0	13.0	13.0
Peter Stuyvesant	9.0	10.0	10.0	10.0	6.0	10.0	9.0
Pall Mall	8.0	8.0	8.0	8.0	7.0	7.0	6.0
Others	45.0	42.0	42.0	39.0	37.0	37.0	39.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0
The Netherlands							
% Men	NA	NA	NA	NA	NA	NA	NA
% Women	NA	NA	NA	NA	NA	NA	NA
Advertising Media Available							
Television	NA	NA	NA	NA	NA	NA	NA
Radio	NA	NA	NA	NA	NA	NA	NA
Cinema	NA	NA	NA	NA	NA	NA	NA
Newspapers	NA	NA	NA	NA	NA	NA	NA
Magazines	NA	NA	NA	NA	NA	NA	NA
Coupons	NA	NA	NA	NA	NA	NA	NA
Point of Sale	NA	NA	NA	NA	NA	NA	NA
Billboards	NA	NA	NA	NA	NA	NA	NA

NA = Not Available

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KOREA	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Cigarette Consumption													
Billion Units	62.7	65.6	69.0	72.6	73.7	74.5	76.3	77.3	78.1	81.5	87.4	91.7	91.3
Exports (millions)	40.0	263.0	314.0	437.0	803.0	870.0	692.0	741.0	263.0	201.0	-	-	253.0
Per Capita (units)	1,790.0	-	-	1,780.0	-	1,870.0	1,886.0	1,882.0	1,882.0	1,950.0	2,052.0	-	2,132.0
% Filters	90.4	95.0	95.6	96.5	98.1	98.9	99.1	99.3	99.2	99.5	100.0	100.0	100.0
Types of Blends (% of market)													
American	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Size of Cigarettes (% of market)													
120 mm	-	-	-	-	0.4	1.1	0.9	0.6	0.8	0.9	0.6	0.1	1.0
100 mm	0.7	1.0	1.0	1.0	1.1	1.3	1.3	1.3	1.4	1.4	0.9	12.1	23.8
84 mm	83.2	89.9	91.9	94.1	96.3	96.3	96.8	97.3	97.2	97.2	98.5	87.8	75.2
Others	16.1	9.1	7.1	4.9	2.2	1.3	1.0	0.8	0.6	0.5	-	-	-
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Market Shares by Company (% of market)													
Office of Monopoly	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	99.7	98.3	96.2	95.7
Overseas tobacco manufacturers	-	-	-	-	-	-	-	-	-	0.3	1.7	3.8	4.3
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Major Brands' Market Shares (% of market)													
Pine Tree	-	-	6.7	19.0	40.5	51.0	52.9	60.1	63.3	55.0	22.3	11.0	9.6
Cheongja	7.5	5.8	6.8	9.5	13.2	13.2	13.3	13.2	12.6	11.1	NA	-	NA
Pine Tree Golden Light	-	-	-	-	-	-	-	-	-	9.8	NA	-	NA
Eunhasu	9.1	3.5	3.6	4.1	4.1	4.6	5.4	5.7	6.6	6.7	NA	-	NA
Arirang	-	-	-	-	-	-	1.4	5.1	4.4	3.9	0.2	-	NA
Eighty Eighty	-	-	-	-	-	-	-	-	-	3.5	66.6	66.5	65.2
Hansando	18.0	11.5	9.2	8.6	8.4	6.8	5.7	4.3	3.1	2.1	NA	-	NA
Hallasan	-	-	-	-	-	-	-	-	-	-	-	-	10.8
Lilac Menthol	-	-	-	-	-	-	-	-	-	-	-	-	0.1
Balloon Flower	-	-	-	-	-	-	-	-	-	-	-	-	1.9
Rose	-	-	-	-	-	-	-	-	-	-	-	-	1.0
Lilac	-	-	-	-	-	-	-	-	-	-	-	-	2.4
Sun	10.4	14.0	9.2	2.5	3.1	6.7	6.4	2.2	2.1	1.8	0.3	-	NA
Cristal	0.7	1.0	1.0	1.0	1.1	1.3	1.3	1.3	1.4	1.4	NA	-	NA
Dorafi	-	-	-	-	-	-	-	-	-	-	5.0	3.2	NA
Backja	-	-	-	-	-	-	-	-	-	-	1.1	1.8	NA
Others	54.3	64.2	63.5	55.3	29.6	16.4	13.6	8.1	6.5	4.7	4.5	17.5	9.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Consumption of Other Tobacco Products													
Pipe (000 lbs)	2,982.0	1,893.0	1,582.0	1,225.0	651.0	493.0	476.0	476.0	441.0	NA	NA	NA	NA
Cigar (000 pcs)	117.0	259.0	703.0	818.0	733.0	898.0	735.0	509.0	454.0	439.0	NA	NA	NA

2023240019

MALAYSIA	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Cigarette Consumption														
Billion Units	11.5	12.6	13.1	13.6	16.0	16.6	15.6	16.9	17.3	17.2	16.7	17.3	18.1	18.5
Per Capita Consumption	7350.0	7750.0	7600.0	7800.0	NA	NA	7560.0	NA	NA	NA	NA	NA	19.5	19.5
% Filter	95.9	96.4	96.5	96.2	98.4	98.0	96.6	96.1	96.4	-	-	97.4	97.2	97.1
Types of Blends (% of Market)														
American	3.8	4.4	5.0	9.2	15.6	17.0	19.4	19.6	23.9	25.0	21.3	15.3	25.6	22.4
Virginia	96.2	95.6	95.0	90.8	84.4	83.0	80.6	80.4	76.1	75.0	78.7	84.7	74.4	77.6
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Pack Count Segmentation														
Up to 10 cig/pack	NA	NA	NA	NA	NA	NA	5.4	4.5	4.6	NA	NA	6.2	5.8	5.6
12-14 cig/pack	NA	NA	NA	NA	NA	NA	30.1	21.3	16.2	NA	NA	9.9	8.1	8.6
20 cig/pack	NA	NA	NA	NA	NA	NA	64.5	74.2	79.2	NA	NA	83.9	86.1	85.8
50 cig/pack	NA	NA	NA	NA	NA	NA	100.0	100.0	100.0	NA	NA	100.0	100.0	100.0
Total	NA	NA	NA	NA	NA	NA	100.0	100.0	100.0	NA	NA	100.0	100.0	100.0
Pack Type Segmentation														
Box	NA	NA	NA	NA	NA	NA	79.3	72.9	73.0	73.8	76.7	72.5	70.5	71.0
Soft Pack	NA	NA	NA	NA	NA	NA	20.1	26.7	26.6	26.2	23.3	27.5	29.4	29.0
Shelf and Slide	NA	NA	NA	NA	NA	NA	0.6	0.4	0.4	-	-	-	0.1	-
Total	NA	NA	NA	NA	NA	NA	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Market Share by Company														
MTC	72.2	75.3	61.4	61.9	62.6	61.5	57.5	58.9	54.0	48.3	43.4	33.8	30.2	28.4
Rothmans	24.5	21.9	34.4	31.7	28.3	25.6	27.2	26.3	37.1	42.7	47.5	46.3	49.4	52.4
Reynolds	2.2	2.2	3.6	5.6	8.2	8.5	9.3	8.6	8.9	9.0	9.1	16.3	16.9	15.3
Philip Morris	1.1	0.6	0.6	0.8	0.9	2.8	5.6	5.9	-	-	-	3.3	3.4	3.5
Others	-	-	-	-	-	1.6	0.4	0.3	-	-	-	0.3	0.1	0.4
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Major Brands' Market Share														
MTC	19.9	33.2	30.4	37.6	42.3	42.2	41.4	32.7	27.9	25.6	23.1	17.3	12.9	12.5
Benson & Hedges	33.1	24.1	14.7	10.5	6.2	5.3	4.2	2.5	1.7	-	-	1.2	1.2	1.3
State Express 555	3.7	5.1	NA	NA	1.2	0.6	0.3	-	-	-	6.0	4.1	2.1	1.7
Players Gold Leaf	4.5	3.6	NA	NA	1.4	0.9	1.3	0.7	-	-	-	-	-	-
Capstan	-	-	NA	NA	-	-	2.6	2.0	1.3	-	-	0.2	0.2	0.2
Signal	-	-	-	-	-	-	-	10.8	10.8	-	-	2.4	4.0	3.5
Gold Flake	-	-	-	-	-	-	-	2.2	1.9	-	-	2.4	3.4	3.5
Lucky Strike	-	-	-	-	-	-	-	3.8	3.9	3.5	2.7	3.2	2.2	2.3
Kent	-	-	-	-	-	-	-	1.7	1.2	-	-	0.3	0.2	-
Rough Rider	11.0	9.3	16.3	13.8	11.5	12.5	7.7	17.9	19.3	26.2	17.0	14.5	4.0	3.4
Others	72.2	75.3	61.4	61.9	62.6	61.5	57.5	58.9	54.0	48.3	43.4	33.8	30.2	28.4
Total	72.2	75.3	61.4	61.9	62.6	61.5	57.5	58.9	54.0	48.3	43.4	33.8	30.2	28.4

2023240051

JAPAN	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Cigarette Consumption												
Billion Units												
Local	306.9	304.0	307.6	310.3	306.0	306.1	303.2	296.5	278.0	269.2	267.7	270.9
Imports	4.0	3.7	4.5	4.8	5.7	6.5	7.5	11.9	30.3	37.2	46.1	51.1
% Filters												
Local	97.8	98.1	98.3	98.4	98.6	98.7	98.8	98.9	98.9	99.0	NA	NA
Imports	99.0	99.0	99.1	99.3	99.4	99.3	97.5	94.2	99.8	99.8	NA	NA
Size of Cigarette (% of each market)												
Local												
120mm	0.3	0.2	0.1	0.2	-	-	0.1	0.1	0.1	0.1	0.1	0.1
100	1.2	1.1	0.8	0.7	0.5	0.8	0.8	0.7	0.7	0.7	0.7	0.9
95	-	-	-	-	-	-	-	-	-	-	0.1	0.1
85	1.3	2.6	6.4	7.9	10.2	12.0	13.0	13.7	14.8	21.7	28.3	32.9
80	82.3	82.0	79.9	79.6	78.5	77.4	77.2	77.2	76.3	70.0	63.9	59.7
70	14.2	13.5	12.2	11.1	10.3	9.3	8.5	7.9	7.7	7.1	6.6	6.0
65	0.7	0.6	0.6	0.5	0.5	0.5	0.4	0.4	0.4	0.3	0.3	0.3
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	99.9	100.0	100.0
Imports												
120mm	5.6	5.3	4.5	4.1	3.7	3.3	2.8	2.0	0.9	0.7	0.5	0.5
100	14.7	20.9	21.7	27.1	30.0	31.0	30.8	25.5	13.8	14.5	15.8	17.1
90-95	2.6	2.3	1.9	1.7	1.6	2.1	2.3	1.6	0.7	0.6	0.5	0.5
85	75.5	70.1	70.7	66.3	64.3	62.9	61.6	65.0	84.4	81.4	81.5	81.8
80	NA	NA	NA	NA	NA	0.2	NA	NA	NA	2.7	-	-
75-	0.8	0.7	0.6	0.6	0.4	0.5	0.1	0.1	0.1	0.1	-	-
Others	0.8	0.7	0.6	0.2	-	-	2.4	5.8	0.1	-	1.7	0.1
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Market Share by Company (% of market)												
Japan Tobacco Inc.	98.7	98.8	98.6	98.5	98.2	97.9	97.6	96.1	90.2	87.9	85.3	84.1
Philip Morris	0.9	0.9	1.1	1.2	1.4	1.6	1.8	2.8	5.9	7.1	8.7	9.9
Brown & Williamson/BAT	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.3	2.4	2.7	3.1	3.3
R. J. Reynolds	0.1	0.1	0.2	0.2	0.2	0.3	0.3	0.4	1.0	1.4	1.9	1.9
American Tobacco	-	-	-	-	-	-	-	-	0.2	0.3	0.4	0.2
BAT	-	-	-	-	-	-	-	-	0.1	0.2	-	0.1
Rothmans	-	-	-	-	-	0.1	0.1	0.1	0.1	0.2	0.3	0.3
Others	0.2	0.1	-	-	0.1	-	-	0.3	0.1	0.2	0.3	0.2
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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NICARAGUA	1984	1985	1986	1987	1988	1989	1990
Cigarette Consumption (Millions)	2.3	2.4	2.4	2.2	1.6	1.5	0.9
% Filters	82.0	38.0	0.5	6.0	5.0	32.2	43.2
% Plain	18.0	62.0	99.5	94.0	95.0	67.8	56.8
Size of Cigarettes (% of market)							
Under 80 mm	18.0	62.0	99.5	94.0	95.0	67.8	56.8
80 - 85 mm	82.0	38.0	0.5	6.0	5.0	32.2	43.2
Total	100.0	100.0	100.0	100.0	100.0	100.0	
Pack (% of market)							
Soft Pack	-	-	0.5	6.0	5.0	9.2	43.2
Hard Pack	100.0	100.0	99.5	94.0	95.0	90.8	56.8
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Types of Blends (% of market)							
Blended	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Company Shares (% of market)							
BAT	99.9	99.9	99.9	99.9	99.9	99.5	99.9
Others	0.1	0.1	0.1	0.1	0.1	0.5	0.1
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Major Brands' % Market Shares							
Alas	-	28.0	99.5	94.0	95.0	67.8	57.0
Windsor	-	-	0.5	6.0	5.0	11.9	-
Royal	82.0	38.0	-	-	-	NA	-
Valencia						NA	-
Belmont						20.2	37.0
Belmont Mentolados						0.1	6.0
Total			100.0	100.0	100.0	100.0	100.0

2023240055

ITALY	1976	1977	1978	1979	1980	1981	1982	1983	1984	1986	1987	1988	1989	1990
Reemtsma R. G. Filter	NA	NA	0.9	1.0	0.8	NA	NA	NA	0.3	0.2	0.2	0.2	0.3	NA
Gauloises (S)	0.6	0.9	NA	NA	NA	NA	NA	NA	0.2	0.1	0.1	0.1	0.2	NA
Roy King-Size Filter (PM)	1.1	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Philip Morris 100s (PM)	0.7	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.1	0.1	1.8	2.2
Rothmans (R)	NA	NA	NA	NA	NA	NA	NA	NA	0.3	0.3	0.3	0.3	1.0	NA
Peer Export Filter (R)	NA	NA	NA	NA	NA	NA	NA	NA	0.1	0.1	0.1	0.1	0.1	NA
Peter Stuyvesant Filter King (REE)	NA	NA	NA	NA	NA	NA	NA	NA	0.1	0.1	0.1	0.1	0.1	NA
King (LOR)	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Astor Filter (REE)	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.1	0.1	NA	0.1	NA
Winston (RJR)	NA	NA	NA	NA	NA	NA	NA	NA	0.1	0.1	0.1	0.1	-	0.1
Ernie 23 Filter (REE)	NA	NA	NA	NA	NA	NA	NA	NA	0.1	0.1	0.1	NA	NA	NA
Exzellenz Filter	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Windsor Filter (R)	NA	NA	NA	NA	NA	NA	NA	NA	0.2	0.1	0.1	NA	NA	NA
Marlboro 100s (PM)	NA	NA	NA	NA	NA	NA	NA	NA	NA	0.2	0.2	0.3	0.4	NA
Camel Filter	NA	NA	NA	NA	NA	NA	NA	NA	0.3	1.1	1.2	1.2	1.9	2.0
Others	0.5	6.6	5.8	-	5.1	6.0	6.1	7.4	-	0.5	1.7	1.2	-	-
Total	20.7	22.3	25.2	28.9	28.2	27.9	25.5	24.4	27.3	29.9	29.3	31.4	33.0	-
Consumption of Other Tobacco Products														
Chopped Tobacco (pipe and cigar -- mil kg)	1.8	1.5	1.4	1.3	1.2	1.1	0.9	NA	NA	0.8	0.7	0.6	NA	NA
Cigars and Cigarillos (mil. kg.)	0.7	0.8	0.7	0.7	0.7	0.7	0.7	NA	NA	0.6	0.9	0.9	NA	NA
Snuff (mil. kg.)	0.1	0.1	0.1	0.1	0.1	0.1	0.1	NA	NA	0.1	0.1	0.1	NA	NA
Smokers (% of population 15 years and over)	32.7	NA	NA	42.7	NA	44.3	NA	NA	NA	33.5	32.1	32.5	NA	NA
% men	70.4	NA	NA	65.8	NA	64.8	NA	NA	NA	64.0	64.3	61.8	NA	NA
% women	29.6	NA	NA	34.2	NA	35.2	NA	NA	NA	36.0	35.7	38.2	NA	NA
Retail Channels (% of cigarettes sold by):														
Vending Machines	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Tobacconists	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	NA	NA
Others	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Total														
Advertising Media Available														
Television		No												
Radio		No												
Newspapers		No												
Coupons		No												
Magazines		No												
Billboards		No												
Point of Sale		No												
Cinema		No												

2023240063

JAPAN	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Lark KS Box	-	-	-	-	-	-	-	-	-	-	3.0	4.6
Merit Lights Box	-	-	-	-	-	-	-	-	-	-	2.5	4.2
Lark Super Lights KS Box	-	-	-	-	-	-	-	-	-	-	1.1	3.1
L&M Milds Box	-	-	-	-	-	-	-	-	-	-	2.5	2.9
Parliament KS Box	-	-	-	-	-	-	-	-	-	-	0.5	1.1
Merit Lights Menthol Box	-	-	-	-	-	-	-	-	-	-	-	0.5
Parliament Lights 100 Box	-	-	-	-	-	-	-	-	-	-	0.2	0.3
PM Others	2.2	1.9	1.5	1.1	1.0	1.2	0.8	0.8	0.5	0.2	-	0.6
PM Subtotal	73.1	75.1	77.4	77.7	78.0	75.6	74.0	73.7	60.3	58.6	59.3	62.2
R. J. Reynolds												
Salem Lights	0.1	0.1	0.1	0.2	1.4	2.5	4.0	4.0	3.5	3.4	1.5	0.8
Island	-	-	-	-	-	-	-	-	1.0	2.7	1.0	0.6
Camel Mild Charcoal	-	-	-	-	-	-	-	-	-	0.9	0.7	0.6
Salem Light Box	-	-	-	-	-	-	-	-	-	0.8	2.9	4.0
Island Super Light	-	-	-	-	-	-	-	-	-	0.6	0.8	0.6
Camel FK	0.8	0.9	0.9	0.9	1.0	1.0	0.8	0.7	0.5	0.5	0.4	0.4
Winston	1.6	1.4	1.2	1.0	0.9	0.8	0.8	0.6	0.7	0.4	0.4	0.3
More	4.3	3.7	3.0	2.6	2.3	2.0	1.7	1.2	0.4	0.3	0.3	0.2
Salem	1.8	1.8	1.7	1.9	1.9	1.7	1.4	0.8	0.4	0.3	0.3	0.3
Vantage	-	-	-	-	-	-	-	-	-	0.3	2.6	0.6
Winston Light	-	-	-	-	-	-	-	-	1.5	0.2	0.1	-
Camel Light Box	-	-	-	-	-	-	-	-	-	0.2	0.9	1.0
Vantage Box	-	-	-	-	-	-	-	-	-	-	0.6	2.2
RJR Others	2.1	2.6	3.5	4.4	4.3	5.5	4.5	3.1	1.7	0.9	0.5	0.5
RJR Subtotal	10.7	10.5	10.4	11.0	11.8	13.5	13.2	10.4	9.7	11.5	13.0	12.1
Rothmans												
Vogue Menthol Superslims	-	-	-	-	-	-	-	-	-	0.6	0.5	0.6
Cartier Vendome	-	-	-	-	0.1	0.8	1.3	1.0	0.5	0.4	0.3	0.3
Vogue Superslims 100s	-	-	-	-	-	-	-	-	-	0.2	0.2	0.3
Craven Super Milds 100s	-	-	-	-	-	-	-	-	-	-	0.3	0.3
Rothmans others	3.2	2.7	2.3	2.1	2.0	2.0	2.7	1.8	0.8	0.6	0.7	0.5
Rothmans Subtotal	3.2	2.7	2.3	2.1	2.1	2.8	4.0	2.8	1.3	1.8	2.0	2.0
All Others	1.1	1.3	0.9	1.0	0.9	1.1	2.4	5.6	1.2	1.3	2.3	1.2
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Consumption of Other Tobacco Products												
Cigars (units in millions)	70.7	36.7	29.5	25.3	24.9	23.7	19.1	16.0	15.3	14.4	NA	NA
Pipe Tobacco (Tons)	162.9	152.7	151.9	143.8	135.6	119.2	112.6	113.2	81.7	84.1	NA	NA
Smokers												
% Men	73.2	70.2	70.8	70.1	66.1	65.5	64.6	62.5	61.6	61.2	NA	NA
% Women	15.4	14.4	15.3	15.4	13.5	14.0	13.7	12.6	13.4	13.1	NA	NA

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PAKISTAN	1984	1985	1986	1987	1988	1989	1990
Cigarette Consumption	38.5	37.5	37.9	37.2	33.4	31.7	31.7
% Filters	58.0	70.2	79.5	83.8	88.7	93.1	95.1
Plain	42.0	29.8	20.5	16.2	11.3	6.9	4.9
Types of Blends (% of Market)							
Virginia	51.0	50.0	48.0	43.0	40.0	46.0	50.0
Other	49.0	50.0	52.0	57.0	60.0	54.0	50.0
Size of Cigarette (% of market)							
Under 80 mm	61.4	57.1	52.3	51.1	48.4	41.6	38.0
80-85 mm	36.5	40.8	45.8	46.7	49.7	56.6	60.4
Over 85 mm	2.1	2.1	2.1	2.2	1.9	1.8	1.4
Shell & Slide	38.3	41.6	44.1	43.7	43.6	40.9	37.5
Hard Pack	23.5	22.0	25.8	30.0	30.3	33.2	36.3
Soft Pack	24.3	21.4	17.5	17.3	18.0	23.2	22.8
Other	13.9	15.0	12.6	9.0	8.1	2.7	3.4
Market Share by Company (% of Market)							
Pakistan Tobacco Co. Ltd.	40.0	40.0	44.0	49.0	53.0	56.0	56.0
Lakson	19.0	24.0	23.0	27.0	39.0	39.0	38.0
Others	41.0	36.0	33.0	24.0	8.0	5.0	6.0
Major Brands' Market Shares (% of Market)							
Embassy	19.0	16.0	19.0	26.0	30.0	30.0	27.0
Wills Gold Flake	3.0	6.0	5.0	5.0	7.0	10.0	12.0
Royals	2.0	4.0	6.0	10.0	10.0	8.0	8.0
Gold Leaf	5.0	5.0	5.0	5.0	6.0	7.0	7.0
K-2	14.0	15.0	12.0	9.0	7.0	6.0	5.0
Red & White	4.0	3.0	3.0	3.0	3.0	6.0	6.0
Others	53.0	51.0	50.0	42.0	37.0	33.0	35.0

2023240058

JAPAN	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Imports												
American Tobacco												
American Super Light	-	-	-	-	-	-	-	-	-	1.1	1.4	0.5
American Light FK	-	-	-	-	-	-	-	-	1.1	0.9	0.6	0.2
Carlton FK (soft)	-	-	-	-	-	-	-	-	0.6	0.3	0.1	0.1
Carlton Menthol 100's	-	-	-	-	-	-	-	-	0.3	0.3	0.2	0.2
AT Others	1.4	1.1	1.0	1.1	1.1	1.2	-	-	0.3	0.2	0.1	0.2
Subtotal	1.4	1.1	1.0	1.1	1.1	1.2	-	-	2.3	2.8	2.4	1.2
Brown & Williamson												
Kent Mild	-	-	0.1	-	-	-	-	0.7	15.8	8.8	3.8	2.0
Lucky Strike Charcoal Filter FK	-	-	-	-	-	0.2	2.4	3.9	4.8	3.1	1.8	1.2
Kent Mild Box	-	-	-	-	-	-	-	-	-	2.7	6.7	8.1
Lucky Strike Box	-	-	-	-	-	-	-	-	-	2.2	3.6	4.3
Viceroy Mild	-	-	-	-	-	-	-	-	0.5	2.0	0.9	0.2
Kent	4.2	3.3	2.5	2.0	1.5	1.3	1.0	1.0	1.7	1.0	0.7	0.5
Kent Special Mild FK	-	-	-	-	-	-	-	-	-	0.9	1.1	0.7
Kool	1.4	1.4	1.4	1.5	1.3	1.3	1.0	0.6	0.4	0.4	0.4	0.5
Kent FSK	2.3	2.3	1.8	1.5	1.2	1.0	0.7	0.5	0.4	0.3	0.2	0.2
Capri Charcoal 100s	-	-	-	-	-	-	-	-	-	0.2	0.3	0.3
Lucky Strike Mild	-	-	-	-	-	-	-	-	-	0.2	0.6	0.3
B&W others	1.9	1.8	1.8	1.8	1.9	1.9	1.3	0.8	0.5	0.5	0.9	0.9
B&W Subtotal	9.8	8.8	7.6	6.8	5.9	5.7	6.4	7.5	24.1	22.1	21.0	20.5
BAT												
John Players Special Mild	-	-	-	-	-	-	-	-	-	1.0	NA	0.3
J.P.S. Charcoal Filter	-	-	-	-	-	-	-	-	1.1	0.9	NA	0.5
BAT others	0.7	0.5	0.4	0.3	0.2	0.1	-	-	-	-	NA	NA
BAT Total	0.7	0.5	0.4	0.3	0.2	0.1	-	-	1.1	1.9	NA	0.8
Philip Morris												
Lark Mild	-	1.2	22.6	26.1	27.3	27.8	26.4	22.8	21.2	17.4	7.4	3.9
Lark	61.5	56.2	36.8	29.0	23.8	19.3	15.6	11.4	7.7	6.9	3.5	1.9
Philip Morris Super Lights	-	-	-	-	-	-	0.1	0.3	7.8	6.7	2.4	1.2
Parliament FSK	2.9	4.6	6.1	8.0	9.9	12.7	13.6	11.8	6.4	5.6	2.4	1.4
L&M Mild	-	-	-	-	-	-	-	-	0.1	4.7	1.2	0.5
Lark Mild Box	-	-	-	-	-	-	-	-	-	3.4	12.6	15.7
Lark Super Light	-	-	-	-	-	-	2.4	3.7	3.1	2.5	1.5	0.5
Philip Morris Lights	-	-	-	-	-	-	0.6	10.9	7.5	2.3	1.1	0.6
Virginia Slim Light Menthol	-	-	-	-	0.1	0.1	1.9	2.5	1.7	1.9	2.4	3.3
Philip Morris SuperLight Box	-	-	-	-	-	-	-	-	-	1.4	5.1	6.3
Lark Mild FSK	-	-	0.7	5.5	7.8	7.6	6.2	4.6	1.8	1.1	0.5	0.3
Parliament 100 Box	-	-	-	-	-	-	-	0.1	0.1	1.1	4.6	6.4
Merit Light	-	-	-	-	-	-	-	-	-	0.9	2.5	0.7
Lark FSK	6.4	11.1	9.6	7.8	6.8	5.4	4.2	2.8	1.1	0.9	0.7	0.6
Parliament FK	0.1	0.1	0.1	0.2	1.2	1.3	1.2	0.9	0.8	0.8	0.5	0.2
Lark Deluxe Mild	-	-	-	-	-	0.1	0.8	0.7	0.3	0.3	0.4	0.5
Lark Mild 100 Box	-	-	-	-	-	-	0.1	0.1	-	0.3	0.6	0.7
Virginia Slim Light	-	-	-	-	0.1	0.1	0.1	0.3	0.2	0.2	0.2	0.2

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PORTUGAL	1984	1985	1986	1987	1988	1989	1990
SG Menthol	0.1	0.1	0.1	-	-	-	-
Ritz King Size	0.1	0.1	0.1	-	-	-	-
SG Ultra Lights	-	-	-	1.1	3.0	2.2	2.3
Bond C.P.B. + Bond Soft	-	-	-	0.3	-	-	-
Others	1.1	2.1	1.0	0.2	0.4	0.3	0.4
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0

*includes Camel Soft 1984

Advertising Media Available

Television	NO
Radio	NO
Newspaper	NO
Magazine	NO
Coupons	NO
Cinema	NO
Billboard	NO
Point of Sale	NO

Question Sheet: Smoking and Health Categories

- Does your country have tar and nicotine ratings?
Yes
- If yes, must they be printed on the pack?
Yes. Declaration of the smoke content per cigarette of condensate WNF (to the nearest milligram) and nicotine (to the nearest 0.1 milligram)
- Must a health warning be printed on the pack?
Yes
Warning: Tobacco can damage your health. Is cause of cancer and heart diseases.
- Are there other areas of health concern, such as carbon monoxide, etc., which are being contemplated?
No
- What is your country's definition of "low tar"?
Up to 10 mg.
- What is your country's definition of "low nicotine"?
Up to .8 mg.
- Is your country using any fiscal policies such as raising taxes to limit the use of cigarettes?
No

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NORWAY	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Teddy (plain)	NA	2.6	2.7	2.5	2.1	2.1	NA	NA	NA	NA	NA	-
Marlboro	NA	8.6	9.1	9.7	10.0	10.3	10.6	10.2	12.7	12.5	12.8	12.8
Pall Mall Mild	NA	4.2	4.6	4.7	4.9	4.5	NA	NA	NA	NA	4.0	-
Dunhill	NA	4.1	3.9	4.0	4.1	4.1	NA	NA	NA	6.5	6.0	4.0
Kent	NA	1.3	1.3	1.2	1.1	1.0	NA	NA	NA	NA	0.5	-
Merit	NA	2.2	2.7	2.7	2.8	2.2	NA	NA	NA	3.3	2.1	2.3
Pall Mall Extra Mild	-	-	1.7	2.0	2.0	1.5	NA	NA	NA	NA	NA	-
Extra Mild 5	-	-	0.9	0.8	0.7	0.4	NA	NA	NA	NA	NA	-
Bardley	-	-	-	-	-	3.8	5.9	8.9	8.9	8.1	7.5	-
Others	NA	13.3	9.3	9.1	7.2	9.0	76.7	76.3	74.2	66.6	1.3	23.9
Total	NA	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Consumption of Other Tobacco Products

Cigars (tons)	79.0	76.0	69.0	61.0	61.0	68.0	NA	NA	NA	NA	NA	NA
Cigarette & Pipe Tobacco (tons)	4,335.0	4,427.0	4,372.0	4,066.0	4,153.0	4,061.0	NA	NA	NA	NA	NA	NA
Chewing Tobacco	60.0	57.0	55.0	48.0	43.0	42.0	NA	NA	NA	NA	NA	NA
Snuff	260.0	263.0	269.0	248.0	247.0	273.0	NA	NA	NA	NA	NA	NA

Smokers (% of Population)

Men	48.0	46.0	43.0	44.0	45.0	44.0	NA	NA	NA	NA	NA	46.0
Women	40.0	39.0	38.0	39.0	41.0	41.0	NA	NA	NA	NA	NA	54.0

Retail Channels (% Cigarettes sold by):

Tobacconists	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	NA	NA	NA	20.0
Food Stores	50.0	50.0	50.0	50.0	50.0	50.0	48.0	48.0	NA	NA	NA	50.0
Other	30.0	30.0	30.0	30.0	30.0	30.0	32.0	32.0	NA	NA	NA	30.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	NA	NA	NA	100.0

Advertising Media Available

Advertising is banned in Norway

Question Sheet: Smoking and Health Categories

- Does your country have tar and nicotine ratings?
Yes
- Is there a health warning required to be printed on the pack?
Yes
- Are there other areas of health concern, such as carbon monoxide, etc., which are being contemplated?
Yes
- What is your country's definition of "low tar"?
No definition
- What is your country's definition of low nicotine?
No definition
- Is your country using any fiscal policies such as raising taxes to limit the use of cigarettes?
No
- Are there many health reports to your knowledge coming out in the next 12 to 18 months?
No

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PORTUGAL	1984	1985	1986	1987	1988	1989	1990
Cigarette Consumption							
Billion Units	13.9	13.9	14.1	14.1	14.4	14.5	15.2
Export (billion units)	0.4	0.3	0.2	0.3	0.3	0.3	0.4
% Filters	84.6	86.4	87.7	90.4	92.2	93.4	94.6
Per capita usage (units) (15 to 75 years old)	1,365.0	1,353.0	1,356.0	1,380.0	1,375.0	1,376.0	1,372.0
Size of Cigarette (% of Market)							
60 mm	7.5	7.6	7.3	6.2	4.8	3.7	2.8
65 mm	3.1	2.8	2.3	1.6	1.2	1.3	1.1
70 mm	47.1	44.9	43.7	42.8	41.5	42.5	44.7
80 mm	11.8	11.8	12.7	15.5	17.1	17.3	17.6
84 mm	30.5	32.9	34.0	33.9	35.4	35.2	33.8
90 mm	-	-	-	-	-	-	-
120 mm	-	-	-	-	-	-	-
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Types of Blend (% of market)							
Blond	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Market Share by Company (% of market)							
Tabaqueira	98.8	99.2	99.1	99.5	99.0	99.3	99.0
Philip Morris	0.7	0.5	0.5	0.3	0.6	0.5	0.4
R. J. Reynolds	0.4	0.3	0.4	0.2	0.4	0.2	0.5
Others	0.1	-	-	-	-	-	0.1
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Major Brands Market Share							
SG Filtro	33.5	33.8	33.5	33.3	32.1	31.2	31.2
SG Gigante	28.5	30.9	33.0	32.9	33.4	34.5	33.1
Kentucky	7.5	7.7	7.3	6.2	4.9	3.7	2.6
SG Ventil	7.2	6.7	6.4	6.5	7.2	8.9	11.3
Port. Suave Long Size	6.6	6.3	6.4	6.6	6.5	6.5	6.2
SG Lights	2.6	3.2	4.1	5.4	6.2	7.2	7.7
Portugues Suave	3.3	2.6	2.2	1.8	1.7	1.6	1.5
Rltz	2.7	2.0	1.5	1.2	0.9	0.8	0.7
Definitivos	1.7	1.3	0.6	0.5	0.3	0.4	0.5
Provisorios	1.4	0.5	0.6	0.8	0.7	0.6	0.6
Marlboro	0.7	0.4	0.4	0.3	0.4	0.4	0.3
Sintra	0.4	0.4	0.3	0.3	0.3	0.3	0.3
CT King Size	0.5	0.3	0.4	0.2	0.4	0.4	0.4
SG Gigante (emb. dura)	0.4	0.3	0.4	0.2	-	-	-
Rltz Lights	0.3	0.3	0.3	0.3	0.2	0.2	0.2
SG Exports	0.6	0.3	0.2	0.2	-	-	-
Orfeu	-	0.2	0.7	0.3	0.3	0.2	-
Winston	0.2	0.1	0.1	0.1	0.1	0.1	0.2
Valmont C. P. B+Valmont soft	-	0.1	0.2	0.1	0.2	0.1	0.1
Camel*	0.2	0.1	0.1	-	0.1	0.1	0.3
Gauloises Long Size	0.1	0.1	0.1	-	0.1	0.1	0.1
Paris	0.3	0.1	-	-	-	-	-

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PUERTO RICO	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Cigarette Consumption														
Billion Units	3.8	3.6	3.6	3.6	3.6	3.6	3.5	3.5	3.4	3.4	3.4	3.3	3.2	3.0
Per Capita Usage (per smoking population)	2,900.0	2,700.0	2,700.0	2,000.0	2,070.0	NA	2,015.0	2,100.0	2,040.0	2,020.0	2,064.0	2,033.0	2,020.0	2,278.0
% filter	96.0	97.3	97.3	98.0	NA	98.2	98.5	98.5	98.0	98.6	99.0	99.5	99.8	NA
Type of Blends (% of market)														
American	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Market Share by Company (% of market)														
R. J. Reynolds	82.6	82.8	81.3	82.1	82.1	82.1	82.2	82.3	82.4	82.5	83.5	83.6	82.0	76.6
Philip Morris	10.0	11.3	13.3	12.5	12.7	13.7	13.9	14.2	13.8	14.2	14.1	13.7	14.6	18.0
American Tobacco	3.9	2.7	2.5	3.3	3.2	2.1	2.2	2.0	1.5	1.0	0.8	0.5	0.1	1.0
Brown & Williamson	NA	1.7	1.7	2.1	2.0	2.1	1.7	1.5	1.4	1.4	1.6	2.2	3.3	4.4
Others	3.5	1.5	1.2	-	-	-	-	-	0.9	0.9	-	-	-	-
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Major Brands' Market Share (% of market)														
Winston	71.3	71.5	70.2	70.9	71.2	71.9	72.3	73.1	73.1	73.1	74.0	74.0	72.6	67.8
Salem	10.5	10.4	10.3	9.9	9.6	9.2	8.7	8.4	8.5	8.6	8.8	9.0	8.7	8.2
Marlboro	5.8	6.8	6.5	5.8	5.5	6.9	6.9	7.0	7.0	7.3	7.4	7.4	7.7	8.2
Pall Mall	3.1	2.2	2.0	3.0	2.9	1.9	1.9	1.7	1.5	0.9	0.8	0.5	0.1	1.0
Merit	1.2	3.1	4.8	5.6	6.1	6.0	6.1	6.1	6.1	6.1	6.0	6.0	6.2	6.7
Kool	NA	1.3	1.7	1.0	1.0	0.8	0.5	0.3	0.1	0.3	0.2	0.1	0.1	NA
B&H	NA	NA	NA	NA	NA	0.4	0.5	0.5	0.5	0.6	0.6	0.3	0.6	1.7
Camel	NA	NA	NA	NA	NA	0.3	0.5	0.3	0.3	0.3	0.2	0.1	0.2	0.2
Silva Thins	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	1.3	NA
Vantage	NA	NA	NA	NA	0.8	0.6	0.5	0.4	0.3	0.3	0.3	0.3	0.3	0.2
Kent	NA	NA	NA	NA	0.8	0.7	0.6	0.5	0.4	0.2	0.2	NA	1.9	NA
Others	8.1	4.7	4.5	3.8	2.1	1.3	1.5	1.7	2.2	2.3	1.5	2.3	0.3	NA
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Smokers														
Men	63.0	62.3	62.0	61.8	62.0	62.0	62.0	62.0	60.0	61.0	59.0	56.0	57.0	NA
Women	37.0	37.7	38.0	38.2	38.0	38.0	38.0	38.0	40.0	39.0	41.0	44.0	43.0	NA
Advertising Media Available (*With restrictions)														
Television														No
Radio														No
Newspaper*														Yes
Magazines*														Yes
Coupons*														Yes
Point of Sale*														Yes
Billboards*														Yes
Cinema*														Yes

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NORWAY	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Cigarette Consumption												
Billion Units	2.0	2.2	2.0	1.8	1.8	1.9	2.3	2.6	2.7	2.8	2.9	2.9
Export	-	-	-	-	-	-	-	-	-	-	-	-
Per Capita	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	-
% Filters	75.0	80.0	82.0	84.0	86.0	87.0	NA	NA	NA	NA	94.0	97.0
Types of Blend (% of market)												
Virginia	12.0	13.0	13.0	13.0	14.0	13.0	NA	NA	NA	NA	NA	NA
Toasted	88.0	87.0	87.0	87.0	86.0	87.0	NA	NA	NA	NA	NA	NA
Total	100.0	100.0	100.0	100.0	100.0	100.0	NA	NA	NA	NA	NA	100.0
Market Share by Company (% of market)*												
J. L. Tiedemanns Tobaksfabrik	37.0	34.0	35.0	35.0	37.0	42.0	NA	NA	7.8	8.1	7.6	7.0
BAT/BWIT	28.0	26.0	31.0	30.0	28.0	27.0	25.6	24.4	24.4	22.8	19.9	18.5
Philip Morris	NA	13.0	14.0	14.0	15.0	15.0	15.5	15.0	16.5	16.2	15.0	15.1
Tobacco Export International	NA	11.0	11.0	12.0	12.0	10.0	NA	NA	NA	NA	NA	-
Reynolds	NA	7.0	7.0	7.0	6.0	6.0	5.0	4.6	4.2	4.0	4.1	3.0
Conrad Langaard A/S	NA	4.0	4.0	3.0	3.0	2.0	NA	NA	NA	NA	NA	16.0
Retlig AB	NA	NA	NA	NA	NA	1.0	NA	NA	NA	NA	NA	-

*STC accounts for majority of remaining market share in Norway.

Major Brands' Market Shares (% of market)

Prince	18.0	17.3	18.3	19.9	15.5	18.8	NA	NA	NA	NA	19.8	17.0
Prince Mild	-	-	-	-	8.9	11.5	NA	NA	NA	NA	24.5	23.0
Pall Mall (filter)	10.0	9.1	8.5	8.1	7.5	6.1	NA	NA	NA	NA	7.9	6.0
Pall Mall (plain)	10.0	8.6	8.6	8.1	7.4	5.4	NA	NA	NA	NA	3.3	3.0
Prince Extra Mild	-	-	-	-	-	-	-	-	-	-	-	5.0
South State (plain)	NA	4.7	4.3	4.0	3.6	2.7	NA	NA	NA	NA	1.2	-
South State King Size (filter)	NA	3.2	3.0	2.8	2.6	2.0	NA	NA	NA	NA	0.8	-
Cooly	NA	2.8	2.7	2.4	2.4	1.7	1.4	NA	NA	NA	0.8	-
Rothmans	NA	2.7	2.7	2.7	2.7	2.0	NA	NA	NA	NA	0.9	0.4
Savoy	NA	1.7	1.4	1.1	0.8	0.4	NA	NA	NA	NA	0.1	-
Winston	NA	2.4	2.5	2.7	2.5	1.7	1.7	1.3	1.1	1.2	0.7	0.2
Mento	NA	1.5	1.3	1.3	1.5	1.0	NA	NA	NA	NA	0.6	-
Rothmans Pall Mall	NA	1.4	1.3	1.1	1.0	0.6	NA	NA	NA	NA	0.3	0.1
Benson & Hedges	NA	1.4	1.4	1.4	1.4	1.0	NA	NA	NA	NA	0.6	-
Salem	NA	2.0	1.8	1.9	1.9	1.7	2.2	2.1	2.0	1.8	1.7	1.2
Craven A	NA	1.0	0.7	0.6	0.6	0.4	NA	NA	NA	NA	0.4	0.1
Camel King Size (filter)	NA	1.0	0.9	0.8	0.7	0.7	0.5	NA	NA	NA	1.2	0.6
Ascoi	NA	0.3	0.3	0.3	0.7	0.1	NA	NA	NA	NA	NA	-
Seven Seas	NA	0.3	0.3	0.3	0.2	0.1	NA	NA	NA	NA	NA	-
Camel (plain)	NA	0.7	0.7	0.8	0.2	0.6	1.0	1.2	1.1	NA	0.4	0.2
Consulate	NA	0.6	0.4	0.3	0.3	0.3	NA	NA	NA	NA	0.1	0.2
South State King Size (plain)	NA	0.3	0.3	0.2	0.1	0.1	NA	NA	NA	NA	0.1	-
Blue Master	NA	0.3	0.2	0.1	0.1	0.1	NA	NA	NA	NA	0.1	-
Pettersen King Size (filter)	-	-	1.4	1.6	2.0	1.6	NA	NA	NA	NA	NA	-
Pettersen King Size Mild	-	-	0.4	0.4	0.2	0.2	NA	NA	NA	NA	0.3	-
Philip Morris (filter)	NA	0.4	0.4	0.4	0.3	0.3	NA	NA	NA	NA	NA	-

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ITALY	1976	1977	1978	1979	1980	1981	1982	1983	1984	1986	1987	1988	1989	1990
Major Brands' Market Share (% of market)														
Domestic (Monital)														
M. S. Filter	35.6	37.8	34.3	31.9	35.1	38.5	41.6	43.3	42.1	38.9	34.1	34.3	31.9	27.6
Nazionali Plain	6.2	6.3	6.8	6.6	3.9	2.3	2.2	2.0	1.8	1.5	0.8	0.6	0.3	0.4
Nazionali Filter	4.3	3.5	2.9	2.1	1.9	1.6	1.5	1.5	1.2	1.0	1.0	0.9	1.0	1.0
M. S. Blu Filter	NA	NA	2.4	2.2	3.2	3.6	3.4	3.2	2.7	2.4	1.8	1.6	1.4	1.3
N 80 King Size Filter	NA	NA	2.9	2.1	1.7	1.9	2.0	2.3	2.2	2.1	2.3	1.9	1.7	1.5
Stop King Size Filter	2.8	3.4	1.7	1.4	1.2	1.2	1.1	NA	0.6	0.6	0.6	0.5	0.5	0.5
Alfa Plain	2.7	2.3	1.9	1.1	1.1	1.1	1.6	1.5	1.4	1.2	1.3	1.2	1.0	1.1
Super Long Size Filter	2.7	2.0	1.8	1.5	1.4	1.2	1.2	1.5	1.2	1.0	1.1	1.0	0.9	1.0
Esportazione Filter	2.8	1.8	1.5	1.0	1.0	NA	NA	NA	NA	0.5	0.5	0.5	0.6	0.6
Lido Filter	2.1	1.7	1.9	2.0	1.9	1.8	2.1	1.9	1.8	1.7	1.7	1.5	1.4	1.3
Esportazione Plain	1.9	1.7	1.2	1.0	1.1	1.4	1.3	1.4	1.2	1.0	1.1	1.1	1.0	1.0
Esportazione Longer Filter	1.5	1.5	0.9	NA	NA	NA	NA	NA	0.4	0.3	0.3	0.2	0.2	0.2
Super Senza Filter	1.3	1.3	1.5	1.4	1.8	1.4	1.0	NA	0.9	0.5	0.5	0.3	0.2	0.3
Colombo King Size Filter	1.1	0.9	0.7	NA	NA	NA	NA	NA	0.3	0.3	0.3	0.2	0.2	0.2
Lido Extra Mild	NA	NA	NA	NA	NA	NA	NA	1.0	1.1	1.1	1.1	1.0	0.9	0.9
Gala Filter	0.9	0.8	0.6	NA	NA	NA	NA	NA	0.3	0.3	0.2	0.2	0.2	0.2
Zenit	0.7	0.6	NA	NA	NA	NA	NA	NA	0.3	0.3	0.4	0.3	0.3	0.3
Linda Long Size 4	0.6	0.6	0.6	NA	NA	NA	NA	NA	0.7	0.3	0.4	0.4	0.4	0.4
Bis 6	0.6	NA	NA	1.1	1.8	NA	NA	NA	0.5	0.5	0.5	0.4	0.4	0.4
Sax Plain	0.6	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	-
Presidente Filter	0.5	NA	NA	NA	NA	NA	NA	NA	0.4	0.3	0.3	0.2	0.2	0.2
Pack	NA	NA	NA	NA	NA	NA	NA	NA	0.2	0.2	0.2	0.1	0.1	0.1
Titano Filter	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	-
Nazionali Esp. Super Filter	NA	NA	NA	NA	NA	NA	2.0	NA	NA	0.5	NA	NA	NA	-
Stop Plain	1.2	NA	NA	NA	NA	NA	1.8	NA	0.6	0.6	0.6	0.5	0.5	0.6
Others	1.2	4.4	3.6	5.0	4.6	6.7	3.0	7.4	2.3	3.7	9.9	10.3	10.8	10.8
Total	71.3	70.6	67.2	60.4	61.7	62.7	65.8	67.0	64.2	60.8	61.0	59.2	56.1	51.9
Foreign License														
Diana Filter King Size	3.3	3.5	2.9	2.7	2.6	2.7	3.0	2.7	2.7	2.9	3.4	3.3	3.8	3.8
Muratti Ambassador Filter 20 (PM)	NA	1.7	2.4	4.6	4.4	3.5	2.6	2.6	3.2	2.9	2.7	2.5	2.4	2.1
Marlboro Filter (PM)	NA	1.0	1.5	1.9	2.0	2.1	2.0	2.3	NA	2.7	2.7	2.2	NA	2.3
Mercedes Filter (PM)	0.6	NA	NA	NA	NA	NA	NA	NA	0.2	0.1	NA	0.1	0.2	0.1
Gallant Long Size (Burrus)	0.6	NA	NA	NA	NA	NA	NA	NA	NA	0.1	NA	0.1	-	-
Others	3.5	0.9	0.8	1.5	1.1	1.1	1.1	1.0	2.4	0.6	0.9	1.2	-	-
Total	8.0	7.1	7.6	10.7	10.1	9.4	8.7	8.6	8.5	9.3	9.7	9.4	6.4	8.7
Foreign Imported														
Marlboro Filter (PM)	7.6	7.8	10.2	10.0	13.6	12.0	9.5	8.8	12.3	12.5	12.5	13.5	15.5	16.1
Muratti Ambassador Filter (PM)	6.5	4.3	2.5	11.3	1.3	1.1	1.1	NA	3.2	2.9	2.7	2.5	NA	0.9
Milde Sorte (AT)	2.7	1.8	1.9	2.0	1.7	1.4	1.1	NA	0.6	0.5	0.4	0.6	0.3	0.3
Kim	NA	NA	1.4	2.0	2.3	2.3	2.2	2.1	2.1	2.0	1.6	1.6	1.4	1.4
Multifilter 100s	NA	NA	1.2	1.6	2.0	3.1	3.2	3.5	4.0	4.2	3.2	3.1	3.7	2.7
Merit King Size Filter	NA	NA	0.5	1.0	1.4	2.0	2.3	2.6	3.1	4.5	4.2	6.2	5.9	5.6
H. B. Crown Filter (BAT)	1.0	0.9	0.8	NA	NA	NA	NA	NA	0.3	0.3	0.3	0.2	0.2	0.1

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JAPAN	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Major Brands' Market Shares (% of market)												
Local												
Mild Seven	32.6	35.4	38.9	42.6	41.9	42.5	37.7	32.7	29.8	26.0	24.5	23.2
Mild Seven Lights	-	-	-	-	-	-	-	12.9	15.3	14.6	13.7	13.1
Seven Stars	19.6	18.8	17.0	15.5	13.8	13.0	12.2	11.4	11.0	10.4	10.4	10.4
Caster	-	-	-	0.5	5.5	6.8	7.7	7.6	8.1	6.7	4.4	3.4
Cabin 85 Milds	-	-	-	-	1.8	5.4	6.2	6.7	6.4	5.6	3.1	1.8
Mild Seven FK	-	-	-	-	-	-	-	-	-	4.8	4.8	4.2
Hi Lite	13.9	12.5	10.8	9.3	7.9	6.9	6.1	5.7	5.3	4.2	3.8	3.5
Hope (R)	6.2	6.0	5.3	4.9	4.6	4.3	4.0	3.7	3.6	3.4	3.4	3.2
Echo	5.9	5.6	5.2	4.7	4.2	3.7	3.4	3.1	2.9	2.6	2.3	2.0
Caster Mild	-	-	-	-	-	-	-	-	-	2.3	5.5	6.8
Hi Lite Mild	-	-	-	-	-	-	-	-	0.3	2.3	1.9	1.6
Peace (L)	2.8	2.7	2.6	2.5	2.5	2.5	2.5	2.3	2.3	2.2	2.2	2.0
Libera Mild	-	-	-	-	-	-	-	-	1.6	1.8	1.2	0.8
Peace Lights	-	-	-	-	-	-	0.5	1.4	1.4	1.3	1.3	1.3
Wakaba	2.6	2.6	2.4	2.2	2.0	1.8	1.6	1.5	1.4	1.3	1.1	1.0
Mild Seven Select	-	-	-	0.2	3.1	2.5	1.9	1.4	1.1	0.8	0.7	0.5
Sometime Lights	-	-	-	-	-	-	-	0.3	0.7	0.8	0.9	1.0
Cherry	5.3	4.1	3.2	2.5	1.9	1.5	1.2	1.0	0.8	0.7	0.6	0.5
Cabin 85 Mild Box	-	-	-	-	-	-	-	-	-	0.6	3.2	4.5
Marlboro Lights	-	-	-	-	-	-	-	-	0.4	0.5	0.3	0.1
Tender	-	0.1	0.8	1.1	0.7	0.6	0.5	0.4	0.5	0.4	0.4	0.3
Cosmos	-	-	-	-	-	0.2	1.2	0.7	0.6	0.4	0.3	0.3
Peace (10)	0.6	0.6	0.6	0.5	0.5	0.5	0.5	0.4	0.4	0.4	0.4	0.4
Mi-Ne	0.9	0.9	0.9	0.9	0.7	0.6	0.5	0.5	0.4	0.4	0.4	0.3
Cabin 85	-	1.1	4.1	5.1	3.5	1.5	1	0.7	0.5	0.4	0.3	0.3
Mild Seven Menthol	-	-	-	-	-	-	0.2	0.7	0.5	0.4	0.3	0.3
Shinsei	1.1	0.9	0.8	0.7	0.6	0.5	0.5	0.4	0.4	0.4	0.3	0.3
Mini Star	0.7	0.6	0.6	0.5	0.5	0.5	0.4	0.4	0.4	0.3	0.3	0.3
Partner	2.5	3.2	2.9	2.5	1.5	1.0	0.8	0.5	0.4	0.3	0.2	0.2
Sometime	0.3	0.3	0.3	0.4	0.5	0.6	0.6	0.5	0.4	0.3	0.3	0.2
Marlboro	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.3	0.3	0.3	0.2	0.2
Caster Special Box	-	-	-	-	-	-	-	-	0.1	0.2	0.2	0.2
Cabin 100's Mild Box	-	-	-	-	-	-	-	-	0.1	0.2	0.2	0.2
Cabin 85 Super Mild	-	-	-	-	-	-	-	-	-	0.2	0.8	0.4
Mr. Slims	0.3	0.3	0.3	0.3	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1
Mild Seven Super Lights	-	-	-	-	-	-	-	-	-	-	3.4	4.9
Marlboro Box	-	-	-	-	-	-	-	-	-	-	0.3	0.5
Marlboro Lights Box	-	-	-	-	-	-	-	-	-	-	0.2	0.5
Seven Stars Custom Lights Box	-	-	-	-	-	-	-	-	-	-	-	1.3
Cabin 85 Super Mild Box	-	-	-	-	-	-	-	-	-	-	-	0.7
Select Special Lights	-	-	-	-	-	-	-	-	-	-	0.1	0.4
Mild seven Special Lights Box	-	-	-	-	-	-	-	-	-	-	-	0.4
Beside	-	-	-	-	-	-	-	-	-	-	-	0.3
With Class	-	-	-	-	-	-	-	-	-	-	-	0.2
Others	4.6	4.2	3.2	2.9	2.0	2.8	8.5	2.6	2.4	2.3	1.9	1.9
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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